

# STREET LEAGUE

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2016

# Annual Report



# CONTENTS



"Street League is the best opportunity I've ever had - without it I wouldn't be where I am today in my workplace."

Darren, Glasgow

# CLARK'S STORY FROM NO GCSEs TO LAW DEGREE

When I left school with low grades due to bad attendance and hanging with the wrong crowds, I had no hope of finding a suitable job. Years had flown by and claiming Job Seekers Allowance was unfortunately beginning to be a regular occurrence. However, it was there at the jobcentre I met Street League coach Terry who was handing out flyers for an eight-week course Street League was running. I instantly connected with the way in which Street League used sport, specifically football, to help young people who lack the qualifications and/or experience necessary to gain a work placement.

I was delighted to be picked for the course after a selection process and enjoyed every day. The routine was in the classroom in the mornings and activities in the afternoons, along with liaising with Rachel our employability

coordinator at the time, at the end of the day. We would arrive early and discuss various topics that ranged from health and fitness to employability.

The football in the afternoon helped to develop basic transferable skills such as teamwork and professionalism. I also volunteered to coach football to young children roughly between the ages of 10-16 at the Calthorpe Project where the Street

League North East
Academy was based. This was also

instrumental in building other skills such as the ability to lead a team and communication and organisational skills. In addition, we were taken to the law firm Reed Smith LLP for workshop sessions aimed at improving our interview techniques and tailoring our CVs.

We were often visited by high profile individuals to hear their experiences and advice, which at times was almost surreal. The highlight of my time at Street League was when we played a five-a-side match with Lennox Lewis and Alan Hansen at the Calthorpe Project.

After graduating from the course I applied successfully for a two-week voluntary work placement at TM Lewin which Street League helped to facilitate though their partnership with the retail store. This helped a lot as I received great feedback which only increased my confidence. Upon finishing this work placement I received a call from Rachel informing me that there was a position open at Reed Smith LLP for a post room clerk. I was shortlisted for an interview but unfortunately because I had no experience they could not take me on. However, they wanted to help in some way and offered me instead a temporary paid one-month work experience placement/internship. This extended for a further two months at the end of which I was approached by the records supervisor who, after hearing great feedback, offered me (a full-time) work placement to which I emphatically said yes!

Four years on as a records clerk and I am now also studying part-time with the Open University for a Bachelor of Laws degree. This has all been possible due to the wonderful work Street League did with me and continues to do with others week in week out for young people across the UK, which provide a platform to build their aspirations and assist them in finding a suitable work placement.

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CHAIRMAN
AND CEO REPOR



Mike Parker Chairman



Matt Stevenson-Dodd CEO

## Thanks for reading our annual report.

We've had the best year we've ever had in the history of Street League – our outcomes are up 42% (from 903 last year to 1281) while expenditure only rose 15%. We managed to add £216k to our reserves, meaning we now have 2 months reserves cover in the bank and also had some very high profile visitors during the 12 months.

This year however, we want to do things differently. We want to also tell you what we didn't get right, as well as what we did. We are doing this because we believe in transparency. We believe in honest, accurate reporting.

We are working with young people who face multiple barriers to getting a job. Young people who live in some of the most disadvantaged communities in the UK and don't have the qualifications or the networks to walk into a job. Our staff are committed and very effective, but it is difficult work and we don't always get it right. We think it is important to highlight the 109 young people we weren't able to help.

# We are going to tell you what we didn't get right as well as what we did

So, on pages 8 and 9 of this report you can read about everything we didn't get right. We are also discounting from our impact statistics an additional 48 outcomes that we **did** achieve, but we just couldn't prove it. The outcomes did not pass our strict four stage internal audit test and were therefore not included within the 1,281 total this year despite these young people achieving a job or training place.

Therefore, when we say we achieved 1,281 outcomes last year, we are confident that we can back up every single one with evidence that would pass an external audit.



We have developed three 'golden rules' for transparency and accurate reporting:

- 1. We will never over-claim what we do
- 2. All percentages we present will include actual numbers to avoid being misleading
- 3. All of our outcomes are backed by auditable evidence



### Highlights

On the positive side, 2015/16 was by far the most successful year Street League has ever had. We helped 1,281 young people progress into work, education and training across England and Scotland with the vast majority (804-63%) going into jobs. That's up from 903 outcomes last year – a 42% growth (1,281/903).

Our most important measure of success is a sustained six-month job outcome (the number of young people still in a job at six months). This is the best indicator of success, as helping a young person get a job is one thing, but making sure they keep it is the hardest part. Our six-month sustained job outcome rate was 55% (387/710) against an internal target of 40%.

We are very keen as a charity to ensure we work with young people living in the most disadvantaged communities. This year 81% (1760/2177) of our participants lived in a top 40% deprived postcode (measured by the Indices of Multiple Deprivation). While 75% (1257/1685) came to Street League with one or more socio-economic barriers and 84% (1421/1685) had no qualifications higher than GCSE level or equivalent.

Our turnover continued to grow over the past 12 months from £4.6m (FYE 2015) to £5.5m (FYE 2016) and at the end of the year we banked a surplus of £216k into reserves, pushing our reserves up to the two months mark for the first time in Street League's history. Over the next three years we will continue to grow the turnover of the organisation but also seek to increase our reserves to 2.5 months' cover.

We also had the best year ever in terms of publicity with visits from HRH Prince Harry and Jose Mourinho, plus an award presented by First Minister Nicola Sturgeon in Edinburgh and lots of press coverage through a partnership with Trinity Mirror in Scotland.

### Challenges during 2015/16

Like many charities we also had our share of challenges. Continuing to ensure the highest quality of provision meant a lot of change for our frontline staff. We spent the past 12 months implementing the findings from the two Theory of Change workshops we undertook with Impetus-PEF back in January and March 2015. This has led to significant changes in the way we work on the frontline in England and the subsequent re-training of our staff.

Over the past four years, changes in Further Education (FE) funding in England has had a significant impact on the Street League delivery model. We used to deliver employability skills with funding from the Adult Skills Budget with many hundreds of young people each year in England, successfully helping many get jobs. Unfortunately, this budget has been cut significantly over recent years and as a result we've been forced to find alternative funding sources like Traineeships. Intensive courses like the Traineeship do not always suit the young people we work with and as a result we've had to scale back the number of young people we are able to help in England.

We have also found that financial pressures felt by some of our corporate partners has led to them reducing their funding commitment to Street League which has put additional pressure on our fundraising team to find money from other sources. This makes the achievement of growing our impact by 42% and adding £216k to reserves even more of an achievement this year. This is mainly down to the growth in Scottish operations and an increase in fundraising.

# Street League is the UK's leading Sport for Employment charity

#### **Values and New Brand**

We spent the past 12 months working with a specialist brand consultant on a pro-bono basis through Impetus-PEF to formulate our new brand and a plan for implementation. The new brand brings together our existing Street League football offer with the new dance-fit social enterprise 'Street Step' into one new Street League brand.

#### **The Future**

Street League is the UK's leading Sport for Employment charity. We believe that sport is the most powerful tool for helping young people get jobs or go back into education and training and we intend to add more sports to our portfolio as time goes on to reach as wide a range of young people as possible. We are absolutely committed to helping as many young people as we can until we see an end to youth unemployment in the UK.

### **#MovingIntoWork**

Mike Parker

Chairman

Matt Stevenson-Dodd CEO

"Laureus Sport for Good are proud to have supported Street League since 2008. They highlight best practice and long term sustainable impact. They are always open, honest and supportive to our own ambitions."

# THE NEED

#### Why we exist

\*4 Health in the long-term unemployed. Dtsch Arztebl Int.

Although youth unemployment may be falling slightly, it is still a huge problem for the UK. Hundreds of thousands of young people, with no qualifications, are facing huge socio-economic barriers and are still out of work.

We believe this is unacceptable and are committed to our vision to see an end to youth unemployment in the UK.

1 in 7 young people are unemployed (621,000). 2 in 7 economically inactive. \*1

# **YOUTH UNEMPLOYMENT** RATE IS 3X HIGHER THAN NATIONAL AVERAGE.\*1

### The cycle of deprivation needs to be broken

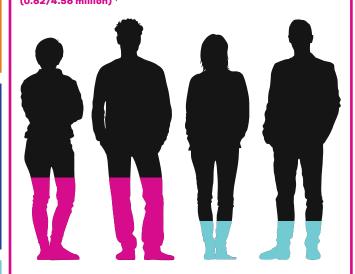
2.3million young people under the age of 24 are living a life of relative poverty.\*2



# YOUTH VS EVERYO

**Average youth** unemployment between 16-24 13.6% (0.62/4.56 million)<sup>11</sup> unemployment 4.9%

(1.6/33.2million)<sup>11</sup>



#### Long lasting effects of unemployment'3

There are currently 106,000 16-24 year olds who have been unemployed for more than 12 months\*1. A young adult out of work for a substantial period is more likely to be unemployed and welfare-dependent later in life.

They can suffer from mental and physical health problems, and be more likely to get involved in antisocial behaviour and crime.

Some of the effects of youth unemployment include\*3:

- Low self-esteem
- Physical inactivity
- Obesity
- Mental health issues
- Welfare dependency
- Wage scarring
- Alcohol and substance abuse\*4

"I have listened to young people talk about how Street League has helped them get their lives back on track. It's inspiring stuff, and I would encourage any young person looking for work to get in contact with Street League".

Max Rushden, Sky TV Presenter

**IMPACT & ANALYSIS** 

# LAST YEAR WE WEREN'T ABLE TO HELP 109 YOUNG PEOPLE

AND WE DISCOUNTED 48 OUTCOMES

We've had the best year we've ever had, but before we tell you about our highlights and successes we want to tell you what we didn't do well.

# During 2015/16, we were not able to help 109 young people.

When we meet young people through our engagement activity we have detailed conversations about their barriers, aspirations and circumstances affecting their lives right now. Of the total 1,685 young people who started an Academy programme, 109 of them ended up dropping out and totally disengaging from Street League without an outcome. We believed that when they signed up that they were ready to undertake the Academy programme and would end up with an outcome, however, for a number of reasons they were not ready yet.

We don't think this is good enough and are doing everything we can to understand why we sometimes can't help people. We don't always know why they leave us, though we do seek to capture this information through withdrawal forms and exit interviews, but even still a proportion of young people do not tell us.

#### Scenarios include:

- A young person's friend may leave the programme in the early days of the Academy and they leave with them
- Sometimes a young person may struggle with aspects of the content of the course, this could be with Maths / English for example. Although some young people leave for this reason, often we are able to re-engage them on a different programme we offer
- Occasionally we are told that a young person's family do not support them being on the course, usually this is if the household's benefits are affected by this. A young person will then disengage
- · The Jobcentres are hugely supportive of our

programmes, however in some locations they do not deem a Street League Academy to be "actively seeking work" and therefore pull a young person off an Academy if another opportunity comes along

Next year we are seeking to capture more robustly and learn from our data as to why young people drop off the Academy.

## 335 young people weren't ready for an Academy yet.

Sometimes young people who we meet aren't quite ready at that time in their life to undertake a Street League programme.

### Here are some examples as to why:

- A young person has significant drug / alcohol issues
- Specialist and extra learning needs beyond the scope of our expertise
- Circumstances in their lives make it difficult to be able to commit to an employability programme at this point
- A young person reveals they are currently in a legal / judicial process
- Another agency and partner we know is more able to work with the young person for a period of time before the young person joining at a later date

During 2015/16, 335 out of 492 young people who engaged with sport, social or outreach sessions just weren't ready to undertake our Academy yet, and so haven't progressed into any outcomes this year.

We will continue to work with any young person who wants to engage with Street League, and will often signpost them to other organisations who may be able to help them with specific issues.





# Here's a selection of our impact over the past 12 months:

- 1,281 young people supported into work, training or education from April-15 to Mar-16
- 42% (1,281/903) growth in outcomes compared to the previous year, continuing our 30-40% growth rate year on year for the past four years
- 59% (992/1685) of young people who started an Academy Programme this year moved into employment, education or training

## How do we prove our impact?

We believe in complete transparency and a robust approach to impact measurement. As a result we have developed our Three Golden Rules.

### **Three Golden Rules:**

- We will never overclaim what we do.
- All our percentages are backed up by sample sizes.
- All our outcomes are backed by auditable data.

# Measuring and proving impact has become essential for all charities.

The progress of everyone who participates in our programmes is closely monitored to ensure we are doing all we can to help a young person achieve their goals, to make sure we're achieving the maximum social impact, and also to enable us to meet the strict criteria laid down by the payment-by-results contracts we hold with local authorities.

As a result, we have pioneered the development of advanced tracking systems that enable us to form a detailed picture of an individual's performance during the whole time they spend with Street League and, most importantly, how they have benefited after leaving our programmes.

## Comprehensive Monitoring & Evaluation System.

- We use a system called Hanlon which tracks all programme data, allowing us to produce regular progress reports and analyse performance against key indicators
- As part of each young person's Individual Learning Plan (ILP), they undertake baseline assessments before the



## **Audited Outcomes.**

- Each of our 1,281 outcomes passed our internal fourstage audit process
- Each of our outcomes can be individually attributed to unique beneficiaries and requires relevant evidence to be input onto Hanlon
- We have an integrity rating for each individual outcome and strive to improve the overall integrity rating annually
- For example, for a member of staff to record a young person as an 'Outcome Achieved' they would need a payslip or letter confirming start date/employment from the employer or a letter from a college confirming the young person had started the course

## Balanced Scorecard and Management Information Packs.

 Quarterly Balanced Scorecards and management information packs provide managers with a snapshot of performance against engagement, delivery, contract

- outcomes, aftercare and progression outcomes
- Traffic light system used, which enables each team to see how they are progressing overall against targets, individually in specific areas (such as outreach, engagement etc.), and nationally
- The Balanced Scorecard has improved programme and data quality, as each manager needs to ensure that they are on top of reporting for the scorecard to be accurate
- It also enables us to flag up any areas of concern and to see what is (or isn't) working well at a specific regional level, which can indicate national issues (for example late payments of contracts)

#### Full Data Set - No sampled data

- Every young person has an individual record of their journey with Street League
- All interactions are recorded on Hanlon
- We also record when we are unable to make contact with a participant to ensure data transparency

## **IMPACT & ANALYSIS**

5500 OF OUR YOUNG PEOPLE SUSTAINED THEIR EMPLOYMENT OUTCOME FOR SIX MONTHS OR LONGER (387/7101)

OF PARTICIPANTS FACE AT LEAST ONE SOCIO-ECONOMIC BARRIER TO EMPLOYMENT (1257/1685)

81% OF PARTICIPANTS ARE FROM THE TOP 40% MOST DEPRIVED AREAS OF THE UK (1760/2177)

84% (1421/1685)

OF OUR PARTICIPANTS
HAVE NO QUALIFICATIONS
HIGHER THAN GCSE,
NATIONAL 5 OR EQUIVALENT

Street League helped 1281 young people move into a positive destination in 15-16

804 213 18% HAVE NO FORMAL QUALIFICATIONS AT ALL (301/1685)

(16%) moved into further training opportunities (63%) moved directly into employment

Of the 804, 548 were still in employment 3 months later (68%)

710 of the 804 gained a job over 6 months ago. 387 are still employed (55%) (21%) moved into further education

# **INPUTS**

2177

Total no. of young people we engaged with in 2015/16

# **CONVERSION PROCESS**

1685

of those young people were selected to enrol in one or more of our academies

1615 through football



achieved an employment,

education or training outcome

\*not all 1281 outcomes in 2015-16 come from the 1685 starter cohort as some started programmes in 2014-15.



HARD OUTCOMES

70 through dance

## **INPUTS**

of those young people were selected to enrol in one or more of our academies





# (63%) went directly

(21%) moved into further education

(16%) moved onto further training opportunities

## **INPUTS**

were registered to work towards an accredited qualification across Maths, English or employability.

Certificate of Work Readiness or NOCN Skills for Employment, Personal Development and Training.

# ACHIEVEMENT OUTCOMES



achieved at least one formal qualification

# **INPUTS**

# IMD index



& ANALYSIS

ARRIERS









**81%** 

live within the Top 40% most deprived areas in the UK (1760/2177)

14/1685

(42%) were in receipt of benefits

(23%) had never worked before

**375**/1685

(22%) had parents who were out of work

(19%) had no prior formal qualifications

(12%) had a criminal record

208/1685

# **HARD OUTCOMES**

"We did a lot of due diligence to ensure that we chose the partners whose work would have the biggest social impact. What stood out with Street League was their ambition. They had the desire and the ambition to help more young people in Scotland achieve a positive impact in their lives."

> Celia Tennant, CEO, Inspiring Scotland

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# EMPLOYMENT SECTORS



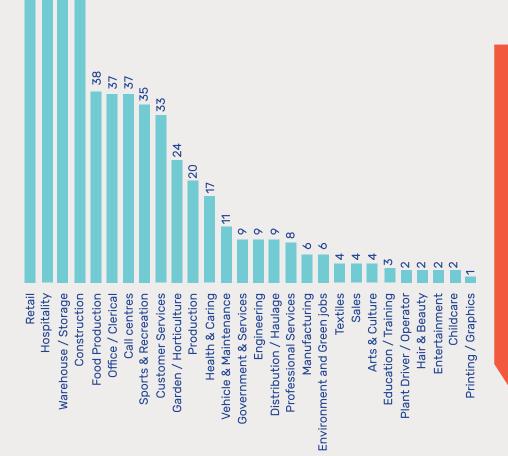
RETAIL U

HOSPITALITY 02

WAREHOUSE / STORAGE 03

construction  $\mathbf{04}$ 

FOOD PRODUCTION 05



"The partnership has really benefitted Jewson because it has allowed us to attract a younger, more diverse workforce. Jewson has found the calibre of candidates to be really strong, and at the same time it is protecting the sustainability of our business so we're excited to be expanding the partnership into more regions."

Adele Winfield, Regional HR Manager, Jewson





# AYEAR TO REMEMBER

A RECORD YEAR 42% GROWTH IN OUTCOMES

(1,281/901)



55% OF EMPLOYMENT OUTCOMES SUSTAINED AT SIX MONTHS (387/710).



## **MATRIX ACCREDITATION**

"We can't praise Street League highly enough. They're so easy to work with, and what a difference it makes to the young people. Street League is absolutely brilliant. When they talk to young people they talk from the heart, not from the mind."



## **LAUNCH OF DANCE-FIT**

In FY15/16 we launched our unique dance fitness and employability curriculum in London, Glasgow and Birmingham, with the support of Barclays, Founding Partner.

#### **INNOVATIONS IN OPERATIONS**

We've introduced a new rolling programme across England which enables us to give more tailored support for young people when it's right for them.

# **NEW STRATEGIC PARTNERS**









# A ROYAL VISIT

"In March 2016, we were delighted to welcome Prince Harry to Street League Dance Fit. He was very interested in finding out how we help young people get jobs through the power of sport." Matt SD, CEO

# 20% INCREASE IN TURNOVER

Our turnover continued to grow over the past 12 months from £4.6m (FYE 2015) to £5.5m (FYE 2016). With this 20% growth in turnover, we delivered a 42% increase in outcomes

# NICOLA STURGEON

"Street League is making a difference to young people across Scotland and the rest of the UK. Using sport as a route to provide young people with the skills to turn their lives around is a fantastic venture. Everyone at Street League works so hard to give thousands of people a helping hand to improve their life."

Nicola Sturgeon,
January 2016



# ...AND FOOTBALL ROYALTY

Jose Mourinho says he is "proud" of how football can make a difference to the lives of young people, and that "it's great to see how Street League are using football to change the lives of young people and help them into jobs."

Mourinho, March 2016



# INCREASED RESERVES TO TWO MONTHS

At the end of the year we banked a surplus of £216k into reserves, pushing our reserves up to the two months mark for the first time in Street League's history







# INCREASING DIVERSITY

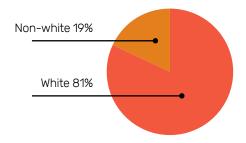


#thisgirlcan

### **GENDER MIX OF OUR PARTICIPANTS**



# ETHNIC DIVERSITY OF OUR PARTICIPANTS



In 2015, with support from Barclays, Street League launched a new employability programme that uses dance fitness to support young people into sustainable employment, education and training outcomes. Launched as 'Street Step' and later re-branded as 'Street League Dance-Fit', this programme set out to engage and support more young females.

In 2014, 93% of our Academy participants were male. Young females comprise about 50% of the UK's youth unemployment figures and many face different barriers to employment than their male counterparts. Street League recognised that we needed to transform our award-winning programme, review our outreach strategy, and develop partnerships that met the needs of female participants.

It was important for us that setting up this new programme was not a matter of making it about 'dance for the girls and football for the boys'. It was an opportunity to pro-actively evaluate our data, review relevant research, try new things, learn, and implement what we found out across the whole organisation. Street League's Dance-Fit programme was launched in London, Glasgow and Birmingham and in 2016/17 will begin operating in Manchester and Liverpool as well. We saw 73% female participation across the three launch cities (94 of 129) as well as a greater number of young people whose parents were not currently employed.

Moving forward, Street League aims to engage a greater number of young females on its sport for employment programmes with a target of 30% female participation by 2018/19. This will be achieved through the expansion of Dance-Fit into new locations and by applying the lessons learned across all of our programmes. Street League is an inclusive organisation and has established partnerships with several leading charities to better meet the needs of young people facing a variety of barriers, such as mental health issues, childcare needs, criminal records, and learning difficulties. We have been inspired by the impact our new Dance-Fit programme has had, the change to young people's lives it has been able to make and an exciting future as it continues to grow.

YOUNG FEMALES
COMPRISE ABOUT 50%
OF THE UK'S YOUTH
UNEMPLOYMENT
FIGURES AND MANY
FACE DIFFERENT
BARRIERS TO
EMPLOYMENT
THAN THEIR MALE
COUNTERPARTS



# TOM EMBRACING THE FUTURE THANKS TO STREET LEAGUE BOOST - MANCHESTER

Tom, 22, from Manchester, joined Street League's Football Academy after failing to land a permanent, long-term job despite various short-term opportunities. Having been unemployed for six months, Tom's confidence was at rock bottom. He felt worthless and like his future was heading nowhere.

Thanks to Street League's intervention, Tom quickly came out of his shell and became more confident as his job prospects started to improve. When the Academy came to an end, Tom secured an interview with Jewson and he was offered the job! He's now feeling positive about life and loving life at Jewson.

He said: "For me school was tough. It wasn't my cup of tea. I found it hard. Before Street League I was out of work for about six months and I was just getting side jobs here and there. I felt worthless and like I had nothing for myself. I thought my future was going nowhere. I really wanted a job. I struggled with my confidence and when it came to socialising. That's why I think it was hard for me to get a job."

Tom continued: "I attended the Academy programme for eight weeks. After that I went for a job interview at Jewson where I got a two-week trial. I got told I'd got the job after a week! I love it. Street League helped me with my interview technique, confidence and socialising. I'd definitely recommend Street League to other people – it's just a better way to get into work. I've been on other courses and they aren't like Street League. Now that I've got a job I feel like I've got a future."

# **FUTURE PLANS**

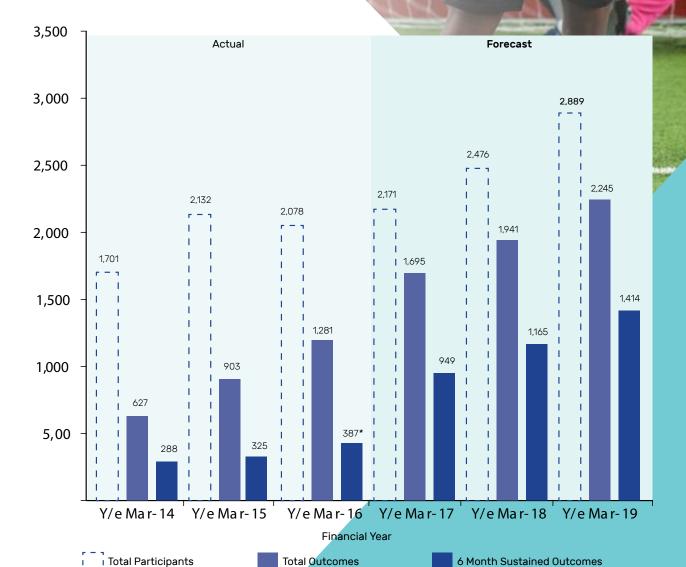
STREET

Our vision is to see an end to youth unemployment – offering a range of sports to engage more young people and help them unlock their true potential through sustained employment.

We will strive to help more and more young people into sustainable work; by 2019 we aim for:

- 2,245 young people into Employment, Education or Training each year
- 70% still in jobs at three months
- 65% still in jobs at six months
- 90% of young people we work with will have at least one socio-economic barrier
- 60% will live in a top 20% deprived postcode

# Street League outcomes for young people (Actual FY14-FY16 and Target FY17-FY19)



\*This represents year to date figures of all those eligible for a 6-month sustainment.

# WHERE WE WORK

Over the past six years Street League has expanded from two to 14 city regions across the UK. The strategic priority to 2019 is to focus on expanding the number of delivery teams within each region, rather than opening new regions.

# DUNDEE (OPENING 2016) **DUNBARTONSHIRE GLASGOW EDINBURGH CLYDE WEST AYRSHIRE** LANARKSHIRE

BELFAST

**(OPENING 2017)** 

## SCOTLAND LOCAL **AUTHORITIES**

- East Ayrshire
- North Ayrshire
- South Ayrshire
- East Dunbartonshire
- West Dunbartonshire
- Dundee (2016 onwards)
- Edinburgh
- Glasgow
- Inverclyde
- North Lanarkshire
- South Lanarkshire
- East Lothian
- West Lothian
- Midlothian
- East Renfrewshire
- Renfrewshire

**TEES VALLEY** 

# **SCOTLAND**

- Six city regions
- Well established, large operations 15 of 32 Scottish Local Authorities covered
- Built towards five delivery teams in each region
- Further expansion of Street League Dance Fit

## **ENGLAND**

- Eight city regions
- Sport England funding means an additional two Street League Dance Fit Teams from 2016



LONDON (

# YOUTH FEEDBACK

"MY CONFIDENCE WENT FROM 0-100 IN A FEW WEEKS"

"I HAVE MADE FRIENDS FOR LIFE AT STREET LEAGUE" "I FEEL REALLY
POSITIVE - I'VE
GOT SO MUCH MORE
OPPORTUNITY
AND I FEEL MORE
CONFIDENT IN
MYSELF"

"EVERYONE ELSE
REJECTED ME. STREET
LEAGUE WAS THE ONLY
PLACE TO WELCOME ME
IN WHEN I DIDN'T SPEAK
ENGLISH - THEY WERE
SO FRIENDLY"

"I TRUST THEM"

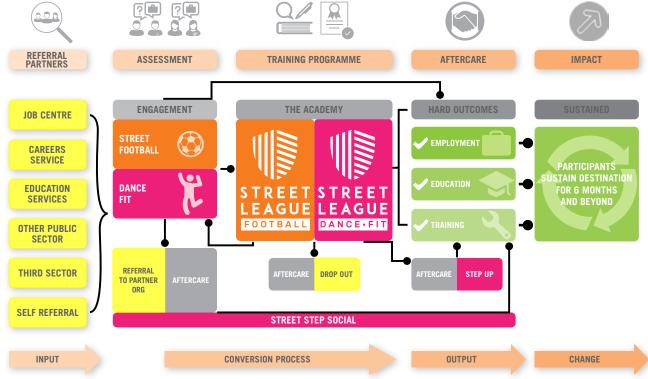
"IT'S NOT JUST ABOUT JOBS, STREET LEAGUE HELPS WITH EVERYTHING. PERSONAL LIFE, ADVICE WHEN YOU NEED IT, COMMUNICATION AND SOCIALISING" "YOU'RE LEARNING ALL
THESE SOCIAL SKILLS
WITHOUT REALISING IT.
YOU THINK YOU'RE JUST
PLAYING A NORMAL GAME
OF FOOTBALL BUT IT'S SO
MUCH MORE THAN THAT"

"THERE'S NOT REALLY
A TIME WHEN I'M
SCARED ANYMORE
BECAUSE I'VE GOT ALL
THESE PEOPLE I CAN
ASK FOR ADVICE"

"THE COURSE LEADERS
WERE REALLY HELPFUL
- THEY LISTENED AND
WERE INTERESTED IN
WHAT YOU ACTUALLY
WANTED TO DO RATHER
THAN TELLING YOU"

"THE DANCE AND FOOTBALL IS REALLY GREAT BECAUSE IT DOESN'T FEEL LIKE YOU'RE SITTING IN A CLASSROOM"

# **OUR MODEL**



- Referral We welcome young people to participate in weekly sporting activities through a variety of channels
- Assessment After a period of engagement and support, our staff will assess which Academy programme is the most suitable for each person
- Training Programme We then provide the training programmes which best suit our participants' needs, supplementing each training session with a period of sporting activity
- Aftercare We provide an Aftercare service to any and all of our participants, ranging from:
  - Disengaged Identifying progressions, referrals or supporting them back into training;
  - In-work Continuing to provide support for up to six months to ensure sustainment
- Impact We continue to track progress for up to six months to ensure sustained impact

**Exceptions** – Although this is the typical Street League route, we recognise that it may not be for everyone, for example:

- Participants who leave the training programme early are encouraged to continue in the Social or re-engage in the 'Engagement' activities (assessment stage)
- Some participants are referred to a partner organisation, particularly when we do not feel that we are best equipped to support their needs (e.g. mental health issues, homeless)
- Some participants might be work-ready pre-Academy; we help these participants to progress directly into a hard outcome and engage with our aftercare service





unemployment in the

power of sport.

UK, helping even more

young people across the UK get a job through the

# **ABOUT**

Street League is the UK's leading sport for employment charity. At Street League you play sport every day and learn the key skills to move into work.

Youth unemployment is still a massive problem in the UK. More than one in seven 16-24 year olds are unemployed, which is a huge cost to the taxpayer and society as well as the long-term consequences of unemployment on mental and physical wellbeing.

We think this is unacceptable, and our vision is to see an end to youth unemployment.

Street League operates in 14 regions across the UK with our sport for employment programmes running in 36 local communities. Our 10-12 week long programmes support unemployed 16-25 year olds to learn the key skills, gain the necessary qualifications and work experience to move into a sustainable job or further training.

We believe in the power of sport to enable people to achieve their full potential; sport is a universal language.

# "It's great to see how Street League is using football to change the lives of young people and help them get jobs"

# Jose Mourinho, Manchester United Manager

We believe that school is not a one-size-fits-all approach, and that you can find your own success in many different ways. Sport teaches teamwork, leadership, discipline and competitive spirit – not only beneficial on the pitch or in the dance studio, but also essential for the world of work.

We use football, as the nation's favourite game, to tackle one of the nation's biggest problems, and it really works. We've also introduced Dance-fit to broaden our social impact and diversity, and allowing our young people the freedom to express themselves.

We have been through a transformative journey over the past six years, with rapid growth in social impact whilst staying true to our values, principles and a strong financial ethos.

We have close relationships with colleges and employers throughout the UK and are funded by local authorities and national governments mostly on a payment-by-results basis. We also receive donations from private sector businesses who share

our concern about the damage that unemployment can have on young people's life chances.

# **OUR VALUES**



# YOUNG PEOPLE are at the centre of all we do

Everything we do is focussed on supporting young people to change their lives by getting a job. We will always see the positives in young people, encourage their ability and talents and always strive to help them realise their ambitions.

# We value THE POWER OF SPORT to change lives





# We value OUR TEAM

We know that we are at our strongest when we work together and can only achieve our aims with the best and most motivated people. We support each other, partner with others, help our young people join teams and have shared goals and ambitions. We communicate openly and recognise good work.

# We value SUSTAINED SOCIAL IMPACT

We are focussed on helping our young people achieve sustainable change in their lives. We are efficient and effective in everything we do. We are ambitious for the growth of Street League and its potential for even greater impact.



# FINANCIAL PERFORMANCE

Our financial ethos is to ensure that we deliver as much social impact as possible, in a sustainable and responsible way.

Street League has grown rapidly but responsibly with a **20% increase in turnover** in 2015-16, whilst also **growing our reserves to two months** for the first time in Street League's history. At the same time as a 20% increase in turnover and growth in reserves, we achieved a 42% increase in hard outcomes.

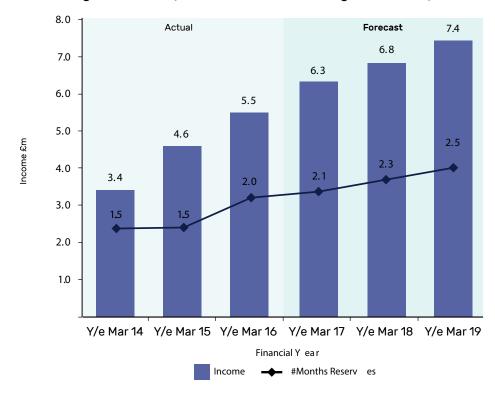
Strong financial management of our charity is crucial, ensuring that we achieve the balance between delivering as much social impact as possible and long-term financial sustainability. **This includes:** 

- Commitment to maintaining 2x monthly running costs in reserves (rising to 2.5x by 2019)
- · Board of Trustees includes former CEO of Dow Chemical and current CEO of Rentokil Initial
- Street League CEO Matt Stevenson-Dodd has over 20 years' experience in the charity sector
- Longstanding relationships with two of the UK's leading Venture Philanthropy organisations

Street League is funded from a variety of sources, which is in line with our strategy to avoid over-reliance on a single source of income.

# Commissioned Income Grants Corporate Income Venture Philanthropy Donations

### Street League Financials (Historic 2014-2016 and Target 2017-2019)







The trustees present their report and the audited financial statements for the year ended 31 March 2016.

Information set out on pages 7 - 28 form part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

### **Objectives and activities**

The trustees review the aims, objectives and activities of the charity each year. This report, (including the information set out on pages 7-26) looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remain focussed on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

### **Achievements and performance**

The charity's main activities and who it tries to help are described in this report. All its charitable activities focus on an end to structural youth unemployment and are undertaken to further Street League's charitable purposes for the public benefit.

Street League's main performance measures are EET outcomes (the number of young people progressing into education, training and employment) and six-month sustainment rates to ensure we're achieving long-term social impact.

During the year ended 31 March 2016 Street League achieved 1,281 outcomes against a target of 1,532. This represents 42% growth compared to the previous financial year. The six month sustainment results were 55% against an internal target of 40%.

Please refer to pages 7 - 19 for more detail on significant charitable activities undertaken, and the achievements against the objectives set.

# **Financial review**

Total income for the year ended 31 March 2016 was £5.5m (2015: £4.6m) representing an increase of nearly 20% on the previous year (2015: 35%). This amount includes pro bono or donated services received through the year by Street League and included in both income and expenditure at a notional value of £100k (2015: £256k).

Total expenditure in the period increased to £5.28m (2015: £4.59m) a rise of 15% (2015: 35%) demonstrating Street Leagues commitment to keeping costs in line with and proportionate to growth.

The average number of staff employed by Street League during the period was 111 (2015: 96) reflecting Street League's continued investment in operational staff to deliver programmes in both Dance Fit and Football activities, core support staff, Employer Engagement and Aftercare Roles. Staff costs are the largest proportion of the organisations costs at 65% of total organisation costs (2015: 63.5%). There is more detail on staff costs in note 11 to the accounts.

Expenditure on raising funds decreased in the year to £258k (2015: £286k) this was largely due to changes in the structure of the fundraising team on whose remuneration costs the largest percentage of this cost is based. There is more detail on the cost of raising funds in note seven to the accounts. The total expenditure on raising funds to 31 March 2016 represented 4.7% of total income achieved by Street League in the period (2015: 6.2%).

#### Principal risks and uncertainties

Street League has the following strategy for dealing with risks:

- The Risk Committee meets every six months to review the risk register. Their purpose is to identify any major risks to the charity and consider the potential outcome of any risks that have increased in likelihood or impact. The Committee allocates responsibility for managing the risk and decides how to respond. Results are reported to the Board and the risk management process is reviewed to incorporate any learnings.
- The Finance and Audit Committee meets every three months on behalf of the Board of Trustees. Its purpose is to maintain an overview of the adequacy and appropriateness of financial controls and policies, to ensure the accuracy of reporting and the long term financial security of Street League. This is achieved by putting financial plans and budgets in place which are agreed by the Board and are used to manage the financial operations of the charity.

#### Liquidity Risk

The objective is to manage liquidity risk in order to ensure that the charity can meet its financial obligations as they fall due. Street League expects to be able to meet its financial obligations through tight control of cash flow. There are occasions where funding is not received within the expected timeline and in the event that there is insufficient cash to meet these obligations, Street League has access to loan funding which acts as working capital to cover short-term cash deficit.

#### Income Risk

A large proportion of Street League's income is through commissioned income (payment by results) contracts which are granted by Government, Local Authorities or sub-contracted through other learning providers. Renewal of these contracts can be uncertain and in many cases are based on performance criteria. Street League's objective is to achieve funding from a wider range of income streams as possible (to include Corporate, Grants and Venture Philanthropy) in order to spread the reliance on any one stream of income and protect the charity from not being able to fulfil its charitable objectives.

## Health & Safety Risk

Street League has also considered non-financial risks and considers the health and safety of the young people we work with and our staff to be of paramount importance. We have therefore implemented policies to ensure that the regulations and guidelines for the welfare of young people and the safety of our staff are met.

# TRUSTEES' ANNUAL REPORT

# FOR THE YEAR ENDED 31 MARCH 2016

#### **Reserves policy**

The Board of Trustees reviews Street League's reserves policy annually. There are two categories of reserves: the General Fund and Restricted Funds.

General Fund - In considering the level of the General Fund that Street League should aim to hold, a range of factors needs to be taken into account. The overall aim is to distribute funds quickly to our charitable activities, whilst maintaining a prudent level of reserves to ensure stability and flexibility. It is assumed that on occasions fluctuations will occur in both income and requirements for funding which cannot be fully anticipated in the planning process.

The charity continues to identify and explore opportunities to develop unrestricted funding, with an emphasis on continuing to diversify the income streams Street League accesses through further developing the charity's contracting and commissioning of services. The ultimate aim is for Street League to increase the percentage of unrestricted commissioned income whilst still seeking to secure income from grants, corporates, individual donations and events.

Restricted Funds - Restricted funds are funds subject to specific conditions imposed by donors. We aim to minimise the levels of restricted funds, but balances arise due to timing differences between receipt of the income and expenditure on the specified purpose.

Street League's reserves policy is to work towards a General Fund which represents approximately two months of total expenditure as a minimum but with overall reserves reaching three months' expenditure. General Fund reserves at the year-end were £353.3k (2015: £160.3k) with overall reserves of £765.9k (2016: £550.2k). Overall reserves represent approximately two months' expenditure and the trustees continue to review and work towards achieving the policy.

### Plans for the future

Street League has ambitious plans for the future. We intend to add more sports to our portfolio as time goes on to reach as wide a range of people as possible. We are absolutely committed to helping as many young people as we can until we see an end to youth unemployment in the UK. By 2019 we envisage supporting 2,245 young people into Employment, Education and Training each year through combined sport and employability programmes.

#### Over the next three years our aims include:

- Expanding our male to female participation ratio from 89:11 to 70:30
- Expanding from 35 delivery teams to 49 teams across the UK
- Increasing our use of technology and IT for effective Monitoring and Evaluation
- Increasing Board diversity
- Increasing our six month sustainment rates from 55% to 63% by 2019.

## Structure, governance and management

The organisation is a charitable company limited by guarantee, incorporated on 24 November 2003 and registered as a charity on 22 December 2003.

The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 March 2016 was eight (2015: seven). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

All trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 12 to the accounts.

The trustees delegate the day-to-day management of Street League to the Chief Executive Officer, Matt Stevenson-Dodd and the Senior Management Team, who are responsible for ensuring all control mechanisms are in place.

The trustees who acted during the year are set out on page 57.

#### **Trustee Recruitment and Induction**

Election, retirement and re-election of trustees are carried out according to the procedures set out in our Memorandum and Articles of Association, which is our governing document. At each Annual General Meeting all trustees must retire from office. Trustees may then be reappointed at any general meeting.

Trustees may then be reappointed as a trustee at any general meeting. This can be repeated for up to a maximum of six years in office. At this point a trustee can only be re-elected to the Board if all of the trustees unanimously agree. This can be repeated for a maximum of four more years. No trustee may serve longer than 10 years in total.

An individual induction programme is agreed and implemented for each new trustee, covering all aspects of the trustee's role and the organisation.

Alongside quarterly Board meetings with the senior management team, the Board of Trustees also receive information on the day-to-day operational activities of the charity via a regular weekly newsletter containing content from the Chief Executive, the Senior Management Team and Operations Managers. Trustees are also able, where appropriate, to take independent professional advice at no personal expense.

### Related parties and relationships with other organisations

The charity works with One Connectivity who provide our mobile phone and communication systems. Street League's Chief Executive knows the Director of One Connectivity in a personal capacity.

## Remuneration policy for key management personnel

Prior to 2016, Street League's remuneration was decided by the whole Street League Board following an annual proposal made by the Senior Management Team to the Board in March each year. From 2016 onwards, the Board established a Remuneration Committee which is chaired by Street League Board member Yvonne Brady and attended by Chairman Mike Parker. Chief Executive Matt Stevenson-Dodd, Director of Organisational Development and Performance Paul Evans and Head of HR Melanie Davies also attend but have non-voting rights.

This committee formulates proposals for the annual pay awards for the whole staff team. A proposal is then presented to the full Board in March each year for agreement.

When setting pay levels, the Board and Committee draw comparisons with the annual ACEVO Pay Survey as well as benchmarking pay using an external agency.

#### **Risk management**

The trustees review the major risks the charity faces as part of the annual business planning process and have established control systems to manage these risks. The trustees are satisfied that these arrangements, combined with the annual review of financial controls and the reserves policy, will ensure that sufficient resources are available to maintain services for the foreseeable future.

### Statement of responsibilities of the trustees

The trustees (who are also directors of Street League for the purposes of company law) are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- · Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditors are unaware
- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

#### **Auditors**

Beever and Struthers were re-appointed as the charitable company's auditors during the year and have expressed their willingness to continue in that capacity. This report has been prepared in accordance with the provisions applicable to companies subject to the small companies' regime of the Companies Act 2006.

The trustees' annual report has been approved by the trustees on 28 September 2016 and signed on their behalf by:

Mike Parker Chair of Trustees

# INDEPENDENT AUDITORS' REPORT

# TO THE MEMBERS OF STREET LEAGUE

We have audited the financial statements of Street League for the year ended 31 March 2016 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter three of Part 16 of the Companies Act 2006, section 44(1) (c) of the Charities and Trustee Investment (Scotland) Act 2005 and regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of trustees and auditor

As explained more fully in the Statement of Trustees' Responsibilities Statement set out on page 33, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with regulations made under those Acts.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Financial Reporting Council's Ethical Standards for Auditors.

### Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the FRC's website at www.frc.org.uk/apb/scope/private.cfm.

## **Opinion on financial statements**

In our opinion the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 March 2016 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- Have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

# INDEPENDENT AUDITORS' REPORT

# TO THE MEMBERS OF STREET LEAGUE

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) requires us to report to you if, in our opinion:

- the charitable company has not kept proper and adequate accounting records or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit: or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the directors' report.

beever and Strutter

### Maria Hallows (Senior Statutory Auditor)

For and on behalf of Beever and Struthers Chartered Accountants & Statutory Auditors St. George's House 215-219 Chester Road Manchester M15 4JE

Date:

19 october 2016

Beever and Struthers is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006.

## Statement of Financial Activities (including Income and Expenditure account) for the year ended 31 March 2016

	Note	Unrestricted funds	Restricted funds £	Total funds 2016 £	Total funds 2015 £
Income from: Donations	3	610,176	685,869	1,296,045	1,537,565
Charitable activities: Football Dance fitness HQ/General	4	2,570,389 77,517 -	768,684 350,225 289,033	3,339,073 427,742 289,033	2,734,859 150,000 80,000
Other trading activities	5	144,000	-	144,000	100,000
Investments	6	767		767	317
Total income		3,402,849	2,093,811	5,496,660	4,602,741
Expenditure on: Raising funds	7	254,068	4,000	258,068	286,197
Charitable activities: Football Dance fitness HQ/General	8	2,114,500 - 879,082	1,564,631 334,152 130,580	3,679,131 334,152 1,009,662	3,483,628 160,641 662,887
Total expenditure		3,247,650	2,033,363	5,281,013	4,593,353
Net income/(expenditure)	10	155,199	60,448	215,647	9,388
Transfer between funds		37,866	(37,866)		
Net movement in funds		193,065	22,582	215,647	9,388
Reconciliation of funds  Total funds brought forward		160,271	389,977	550,248	540,860
Total funds carried forward		353,336	412,559	765,895	550,248

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

## Street League Company no. 4974643

# Balance sheet as at 31 March 2016

	Note	20	016	2018	5
Fixed assets		£	£	£	€
Tangible assets	15		38,694		64,413
Total fixed assets			38,694		64,413
Current assets Debtors Cash at bank and in hand	16	602,512 744,662		961,671 161,664	
Total current assets		1,347,174		1,123,335	
Liabilities Creditors: amounts falling due within one year	17 _	(344,741)		(400,928)	
Net current assets			1,002,433		722,407
Total assets less current liabilities			1,041,127		786,820
Creditors: amounts falling due after more than one year	19		(275,232)		(236,572)
Total net assets			765,895		550,248
The funds of the charity:					
Restricted income funds Unrestricted funds	20 21		412,559 353,336		389,977 160,271
Total charity funds			765,895		550,248

These accounts are prepared in accordance with the special provisions of part 15 of the Companies Act 2006 relating to small companies and constitute the annual accounts required by the Companies Act 2006.

The notes on pages 40 to 56 form part of these accounts.

Approved by the trustees on 28th September 2016 and signed on their behalf by:

Mike Parker (Chair of Trustees)

# Statement of Cash Flows for the year ending 31 March 2016

	Note	2016 £	2015 £
Cash provided by/(used in) operating activities	24	539,411	(354,635)
Cash flows from investing activities:			
Dividends, interest, and rents from investments Proceeds from the sale of tangible fixed assets Purchase of tangible fixed assets		767 245 (26,721)	317 - (26,217)
Net cash provided by/(used in) investing activities	_	(25,709)	(25,900)
Cash flows from financing activities: Repayment of borrowing Cash inflows from new borrowing	_	(30,704) 100,000	- 118,901
Cash provided by/(used in) financing activities		69,296	118,901
Increase/(decrease) in cash and cash equivalents in the year	-	582,998	(261,634)
Cash and cash equivalents at the beginning of the year		161,664	423,298
Cash and cash equivalents at the end of the year	-	744,662	161,664

# Notes to the accounts for the year ended 31 March 2016 (continued)

#### 1 Accounting policies

The principal accounting policies adopted, judgments and key sources of estimation uncertainty in the preparation of the financial statements are set out below.

#### a Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

These are the company's first set of financial statements prepared in accordance with FRS 102.

Street League meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

#### b Reconciliation with previous Generally Accepted Accounting Practice

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP (FRS 102) the restatement of comparative items was required.

At the date of transition no adjustments to the opening balances were necessary.

#### c Preparation of the accounts on a going concern basis

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. The accounts are therefore prepared on the going concern basis.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities within the next reporting period.

#### d Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of a provision of a specified service is deferred until the criteria for income recognition are met.

# Notes to the accounts for the year ended 31 March 2016 (continued)

#### Gifts in kind

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised; refer to the trustees' annual report for more information about their contribution.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

#### **Donations**

Donations and other receipts from fundraising are reported gross and are accounted for on a receivable basis.

#### e Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the Bank.

#### f Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity.

Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose.

Restricted funds are funds subject to specific conditions imposed by the donor who has specified funds are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

#### g Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Expenditure on raising funds are those costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.
- Expenditure on charitable activities includes the costs directly related to the objects of the charity and in supporting the operational projects undertaken to further the purposes of the charity and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

# Notes to the accounts for the year ended 31 March 2016 (continued)

#### h Allocation of support costs

HQ expenditure represents the staffing and associated costs that support the work of the charity but do not directly undertake charitable activities. HQ support costs include the staffing costs of monitoring and evaluation, quality and performance, organisational development, finance, personnel, payroll and marketing functions which support the charity's programmes and activities. These and governance costs have been allocated between activities and shown as expenditure on charitable activities. The bases on which support costs have been allocated are set out in note 9.

#### i Operating leases

Operating leases are leases in which the title to the assets, and the risks and rewards of ownership, remain with the lessor. Rental charges are charged on a straight line basis over the term of the lease.

#### j Tangible fixed assets

Individual fixed assets costing £250 or more are capitalised at cost and are depreciated over their estimated useful economic lives on a straight line basis as follows:

Computer equipment	2 years
Short term leasehold improvements	3 years
Furniture & fittings	4 years
Office equipment	4 years
IT assets	4 years
Motor vehicles	4 years

#### k Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

#### I Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

#### m Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

#### n Pensions

The charitable company contributes to defined contribution pension schemes on behalf of its employees. The assets of these schemes are entirely separate to those of the charity. The pension cost shown represents contributions payable by the charity on behalf of the employees and it has no other liabilities to

There were contributions outstanding at the balance sheet date of £7,242 (2015: £7,109).

# Notes to the accounts for the year ended 31 March 2016 (continued)

## 2 Legal status of the charity

The charity is a company limited by guarantee registered in England and Wales and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. The registered office address is disclosed on page 57.

#### 3 Income from donations

	Unrestricted £	Restricted £	Total 2016 £	Total 2015 £
Venture Philanthropy:				
Inspiring Scotland	-	644,249	644,249	267,755
Impetus-PEF	250,000	25,000	275,000	700,000
Donations:				
General	84,781	16,620	101,401	80,891
Britvic	25,000	-	25,000	75,000
Capital One	25,000	_	25,000	25,000
Reed Smith	15,000	_	15,000	15,000
Hyundai	50,000	_	50,000	50,000
Jewson	25,000	-	25,000	-
Other Income	35,875	-	35,875	67,641
Donated services	99,520	-	99,520	256,278
Total	610,176	685,869	1,296,045	1,537,565
Total by fund 31 March 2015	939,631	597,934	1,537,565	



# Notes to the accounts for the year ended 31 March 2016 (continued)

#### 4 Income from charitable activities

	Unrestricted £	Restricted £	Total 2016 £	Total 2015 £
Contracted Services:				
Skills Development Scotland	1,917,386	-	1,917,386	1,248,397
Commissioned Contract Income	173,003	56,246	229,249	639,515
Barclays Spaces for Sports	-	140,500	140,500	_
Barclays Bridges into Work	_	_	-	120,541
Grants and Performance Related				
Grant Agreements	380,000	556,938	936,938	726,406
Supreme Committee for Delivery and				
Legacy, Qatar	100,000	-	100,000	-
Cairn Energy Ltd	_	15,000	15,000	_
Subtotal for Football	2,570,389	768,684	3,339,073	2,734,859
Barclays	_	350,000	350,000	150,000
Chanel	39,281	-	39,281	-
McKinsey & Company	38,236	_	38,236	_
Exercise Movement and Dance	00,200		00,200	
Partnership	-	225	225	-
Subtotal for Dance Fit	77,517	350,225	427,742	150,000
Awards For All	-	9,533	9,533	-
Comic Relief	-	79,500	79,500	-
Postcode Sport Trust	-	125,000	125,000	-
SharedImpact	-	75,000	75,000	-
Fidelity UK Foundation			_	80,000
Subtotal for HQ/General	-	289,033	289,033	80,000
Total	2,647,906	1,407,942	4,055,848	2,964,859
Total by fund 31 March 2015	1,817,512	1,147,347	2,964,859	
Income from other trading activities				
		2016 £	2015 £	
CVC 5th Charity Fundraiser Event		144,000	100,000	
		144,000	100,000	
All income from other trading activities	is unrestricted			

All income from other trading activities is unrestricted.

5

## Notes to the accounts for the year ended 31 March 2016 (continued)

#### 6 Investment income

All of the charity's investment income arises from money held in interest bearing deposit accounts. All investment income is unrestricted.

#### 7 Cost of raising funds

	2016 £	2015 £
Staff costs Agency staff Event costs	237,267 4,270 16,531	281,837 4,360 -
	258,068	286,197
·		
•	2016 £	2015 £
Restricted expenditure Unrestricted expenditure		

#### Analysis of expenditure on charitable activities 8

	Football	Dance Fitness	<b>HQ</b> Costs	Total 2016	Total 2015
	£	£	£	£	£
Staff costs	2,465,982	236,836	-	2,702,818	2,262,521
Direct Academy costs	866,971	48,262	494	915,727	768,616
Overheads	346,178	49,054	441,788	837,020	716,498
Governance costs (see note 9) Support costs	-	-	99,220	99,220	184,209
(see note 9)	_	-	468,160	468,160	375,312
-					
	3,679,131	334,152	1,009,662	5,022,945	4,307,156
=					
				2016	2015
				£	£
Restricted expenditure				2,029,363	1,765,630
Unrestricted expenditure	)			2,993,582	2,541,526
				F 000 045	4 707454
				5,022,945	4,307,156



# Notes to the accounts for the year ended 31 March 2016 (continued)

# 9 Analysis of governance and support costs

		Basis of apportionment	Support £	Governance £	Total 2016 £
	Staff costs Audit fees Legal and professional	Headcount Governance Governance	468,160 - -	- 7,200 92,020	468,160 7,200 92,020
			468,160	99,220	567,380
10	Net income/(expenditure) for the year	ar			
	This is stated after charging/(crediting	g):	2016 £	2015 £	
	Depreciation Loss or profit on disposal of fixed assertance Interest payable Operating lease rentals: Property Auditor's remuneration - audit fees Auditor's remuneration - accountancy Auditor's remuneration - grant audit for Auditor's remuneration - taxation servers	v fees ees	52,440 (245) 6,952 193,720 7,200 - - -	24,737 - 1,998 146,382 7,080 960 360 720	
11	Staff costs				
	Staff costs during the year were as fo	llows:	2016 £	2015 £	
	Wages and salaries Social security costs Pension costs Redundancy and termination costs	6	3,067,213 279,000 55,925 6,107	2,638,055 249,955 31,660 -	
			3,408,245	2,919,670	
	Allocated as follows:  Cost of raising funds Charitable activities: Football Dance Fitness Support costs		237,267 2,465,982 236,836 468,160	281,837 2,228,205 34,316 375,312	
	ουρροί ι <i>σ</i> υδιδ		3,408,245	2,919,670	

# Notes to the accounts for the year ended 31 March 2016 (continued)

#### 11 Staff costs (cont.)

The number of employees whose earnings (excluding employer pension) fell into the bands below were:

	2016	2015
£60,000 - £70,000	4	3
£70,001 - £80,000 £80,001 - £90,000	<del>-</del> -	-
£90,001 - £100,000	1	1

The 2015 comparative has been restated to disclose the number of employees whose total earnings (excluding employer pension) for the reporting period fell within each band.

The average number of staff employed during the period was 111 (2015: 96). The average full time equivalent number of staff employed during the period was 108 (2015: 94).

The key management personnel of the charity comprise the trustees, the Chief Executive Officer and Senior Management Team. The total employee benefits of the key management personnel of the charity were £462,954 (2015: £445,261).

#### 12 Trustee remuneration and expenses, and related party transactions

Neither the trustees nor any persons connected with them received any remuneration during the year (2015: £Nil).

One member of the Board of Trustees received travel expenses during the year of £130 (2015: £Nil).

Aggregate donations from related parties were £15,750 (2015: £2,000).

There are no donations from related parties which are outside the normal course of business. £5,750 of aggregate donations from related parties were restricted to Street League's work in London in response to a specific appeal.

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity, including guarantees, during the year (2015: nil).

# Notes to the accounts for the year ended 31 March 2016 (continued)

#### 13 Government grants

The government grants recognised in the accounts were as follows:

	2016 £	2015 £
Birmingham City Council Commonwealth Games Federation Edinburgh City Council Glasgow City Council Lambeth Council Manchester City Council Manchester Adult Education Service Directorate for Children's and Families Nottingham City Council Skills Development Scotland Sportivate	2,500 5,000 - - 2,080 41,246 7,572 1,937 1,917,386 4,010	- 15,818 29,692 - 30,153 7,572 7,364 1,248,397 -
	1,981,731	1,338,996

The unfulfilled conditions and contingencies attaching to the grants were across fulfilling the delivery of Street League academies which spanned the year end.

#### 14 Corporation tax

The charity is exempt from tax on income and gains falling within Chapter 3 of Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.

Street League

# Notes to the accounts for the year ended 31 March 2016 (continued)

assets	
tangible	
assets:	
Fixed	
र	

r Total es &	23,000 256,683 - 26,721 - (396)	23,000 283,008	23,000 192,270 - 52,440 - (396)	23,000 244,314	- 38,694	- 64,413
Motor vehicles £	23,	23,		23,		
IT Assets £	38,850	38,850	17,878 9,713 -	27,591	11,259	20,972
Office equipment £	21,503	21,503	19,763 898 -	20,661	842	1,740
Computer equipment £	155,858 17,233 (396)	172,695	117,047 38,614 (396)	155,265	17,430	38,811
Furniture & fittings £	4,828 3,938	8,766	1,938	3,843	4,923	2,890
Leasehold improvements &	12,644 5,550	18,194	12,644 1,310 -	13,954	4,240	1
Cost	At 1 April 2015 Additions Disposals	At 31 March 2016	Depreciation At 1 April 2015 Charge for the year Disposals	At 31 March 2016	At 31 March 2016	At 31 March 2015

This note has been restated to include the category of Motor vehicles omitted from fixed assets in 2015.

## Notes to the accounts for the year ended 31 March 2016 (continued)

16	Debtors

10	Deptors	2016 £	2015 £
	Grants receivable Trade debtors Other debtors Prepayments and accrued income	14,000 256,005 23,374 309,133	- 711,316 8,427 241,928
		602,512	961,671
17	Creditors: amounts falling due within one year	2016 £	2015 £
	Trade creditors Other creditors and accruals Deferred income Taxation and social security costs CAF Venturesome Loan Social Investment Scotland	67,456 34,494 100,000 81,451 49,170 12,170	- 111,778 177,615 80,831 30,704 -
		344,741	400,928

Comparatives for 2015 have been restated by amounts repayable to CAF Venturesome Loan falling due within one year previously accounted for as falling due after more than one year.

#### Deferred income 18

	2016 £	2015 £
Deferred grant brought forward Grant received Released to income from charitable activities	177,615 200,000 (277,615)	95,000 177,615 (95,000)
Deferred grant carried forward	100,000	177,615

# Notes to the accounts for the year ended 31 March 2016 (continued)

#### 19 Creditors: amounts falling due after more than one year

	2016	2015
	£	£
Long term loans (falling due in less than 5 years)		
Social Investment Scotland	145,221	70,118
CAF Venturesome Loan	39,027	88,197
Long term loans (falling due in more than 5 years) Social Investment Scotland	90,984	78,257
	275,232	236,572

The Social Investment Scotland loan is secured by a floating charge on the organisation dated 30th May 2013, the terms of which were delivered to and registered with Companies House on 4th June 2013.

The comparative for 2015 has been restated by amounts repayable to CAF Venturesome Loan falling due within one year previously accounted for as falling due after more than one year and amounts repayable to Social Investment Scotland falling due in more than 5 years.

#### 20 Analysis of movements in restricted funds

	As at 1 April			_	As at 31
	2015	Income	Expenditure	Transfers	March 2016
	£	£	£	£	£
Football					
Ayrshire	20,241	-	-	(20,241)	_
Barclays:					
Spaces for Sport 15/16	-	135,000	(95,000)	-	40,000
Spaces for Sport 16/17	=	5,500	-	(5,500)	=
Comic Relief: Change Lives					
Through Football Pilot Work Experience	-	45,000	(24,040)	-	20,960
Programme	-	19,794	(19,794)	-	=
Clyde Gateway URC	-	15,000	(15,000)	-	-
Doorstep Sports	-	67,500	(67,500)	-	=
Dundee	7,366	-	-	(7,366)	-
Inspiring Scotland	-	644,249	(640,490)	20,241	24,000
Laureus	-	54,888	(54,888)	-	-
Edinburgh					
Cairn Energy PLC State Street	-	15,000	(15,000)	-	-
Foundation	-	79,000	(79,000)	-	-
Restricted funds					
carried forward	27,607	1,080,931	(1,010,712)	(12,866)	84,960

# Notes to the accounts for the year ended 31 March 2016 (continued)

# 20 Analysis of movements in restricted funds (cont.)

	As at 1 April 2015 £	Income £	Expenditure £	Transfers £	As at 31 March 2016 £
Restricted funds brought forward	27,607	1,080,931	(1,010,712)	(12,866)	84,960
London BoA Charitable Foundation London Acadamies Terre Plurielle The Walcott	- - -	65,278 12,100 4,337	(16,320) - (4,337)	- -	48,958 12,100 -
Foundation Small grants and	-	20,000	(20,000)	-	-
donations Birmingham	-	3,400	(2,040)	-	1,360
Spaces for Sport Sport Relief Sportivate Small grants	104,248 44,399 - -	- 4,010 8,405	(81,415) (44,399) - (4,800)	- - -	22,833 - 4,010 3,605
Leeds Spaces for Sport Sport Relief Britvic Liverpool	25,306 22,920 25,000	- - -	(25,306) (22,920) -	- - (25,000)	- - -
Bridges into Work Laureus Hyundai Football for Hope	22,145 4,541 1,900 14,102	- - -	(22,145) (4,541) (1,900) (14,102)	- - -	- - -
Manchester Asfari Foundation MAES Middlesbrough	- -	23,281 41,246	(23,281) (41,246)	-	-
Dulverton Trust Grand Charity Sheffield Change Lives	-	25,000 25,000	(25,000) (25,000)	-	-
Through Football Laureus Safran	32,802 30,000 14,010	- - -	(32,802) (30,000) -	- - -	- - 14,010
Talent Match: Community Links GMCVO Hackney CVS	- - -	19,959 53,000 39,406	(19,959) (53,000) (39,406)	- - -	- - -
Restricted funds carried forward	368,980	1,425,353	(1,564,631)	(37,866)	191,836

## Notes to the accounts for the year ended 31 March 2016 (continued)

#### Analysis of movements in restricted funds (cont.) 20

programme.

	As at 1 April 2015 £	Income £	Expenditure £	Transfers £	As at 31 March 2016 £
Restricted funds brought forward	368,980	1,425,353	(1,564,631)	(37,866)	191,836
Dance Fit Street Step Barclays General Funds/HQ	10,187 -	225 350,000	(10,412) (323,740)	- 10,568	- 36,828
Head office Awards for All Moving Young People Into Work Through	10,810 -	200 9,533	(11,010) -	- -	- 9,533
Employer Engagement CVC 5th Charity	-	79,500	(44,033)	-	35,467
Fundraiser Event Impetus-PEF Postcode Sports Trust:	-	4,000 25,000	(4,000) (25,000)	-	-
Impact Award Outreach Education SharedImpact	- - -	25,000 100,000 75,000	(6,250) - (44,287)	- - (10,568)	18,750 100,000 20,145
Total restricted funds	389,977	2,093,811	(2,033,363)	(37,866)	412,559

Transfers represent the reallocation of restricted funds in line with the funders original intentions.

•	g .
Name of restricted fund	Description, nature and purposes of the fund
Ayrshire	Venture Philanthropy funds received from Inspiring Scotland for Scottish programmes to support young people into positive destinations.
Spaces for Sport	Donations received from Barclays through their Spaces for Sport Programme towards academies running in Middlesbrough, Birmingham and Leeds.
Change Lives Through Football	A grant received from Comic Relief through the BT Sport and The Supporter's Club Programme towards the "Change Lives Through Football" project.
Pilot Work Experience Programme	A grant received from Comic Relief towards the Pilot Work Experience Programme.
Clyde Gateway URC	Funds received from Clyde Gateway URC towards the delivery of a combined sports and employability training programme in Glasgow.
Doorstep Sports Dundee	Funding received through StreetGames UK towards 15 Doorstep Sports Clubs.  Venture Philanthropy funds received from Inspiring Scotland for Scottish programmes to support young people into positive destinations.
Inspiring Scotland	Venture Philanthropy funds received from Inspiring Scotland for Scottish programmes to support young people into positive destinations.
Laureus	Funds received from The Laureus Sport for Good Foundation towards programmes in Leeds and Liverpool. In previous years, funds were received for the development of Street League into new cities.
Cairn Energy PLC	A donation received from Cairn Energy PLC towards Street League's Edinburgh Sighthill

## Notes to the accounts for the year ended 31 March 2016 (continued)

#### 20 Analysis of movements in restricted funds (cont.)

Name of	f
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Description, nature and purposes of the fund restricted fund

State Street Foundation A grant awarded by State Street Foundation Community Support Programme to

support 3 delivery teams in the Edinburgh area.

**BoA** Charitable Grant received from the Bank of America Charitable Foundation as part of their

Foundation Community Engagement programme.

London Acadamies Donations received from individuals specifically to support London acadamies.

Terre Plurielle Funds received from Terre Plurielle, the Bouygues Construction Corporate Foundation

towards financing one Academy under the "Change Lives through Football" project.

The Walcott Foundation A grant awarded by the Governors of the Walcott Foundation towards Street League

South London.

London; Small grants

and donations

Grants and donations received towards the London Acadamy from Active Lambeth,

Hackney CVS and Walter Lilly & Co. Ltd.

A Comic Relief grant awarded to support roll out and HQ costs. Sport Relief

Sportivate Funds received from Birmingham Sport & Physical Activity Trust towards Street

Football in Birmingham.

Birmingham; Small

grants

Grants received towards the Birmingham Acadamy from The Edward Cadbury Charitable Trust, The Edward and Dorothy Cadbury Trust, GJW Turner Trust, The

Factory, The Aylesford Family Charitable Trust, Baron Davenport's Charity, Birmingham

City Council and Gateway Family Servics CIC.

Bridges into Work

Football for Hope

Donation received from Barclays. A grant received through FIFA's Football for Hope Programme towards the costs of a

Progressions Co-ordinator in Liverpool.

A donation from The Asfari Foundation under their Youth Empowerment Programme Asfari Foundation

towards the costs of a Progressions Co-ordinator in Manchester.

MAES Income received from Manchester City Council's Adult Education Service through the

Neighbourhood Learning in Deprived Communities Fund allocated for the delivery of an

approved programme for learners.

**Dulverton Trust** A grant towards the costs of Street League Middlesbrough.

**Grand Charity** A grant from The Freemasons' Grand Charity to fund the Football and Employability

Service Model in Middlesbrough.

Safran A grant awarded towards the launch of programmes in Birmingham, Leeds and

Sheffield.

Talent Match Amounts received under the Talent Match Programmes for London and Manchester

Academies.

Street Step Funds received from Barclays in 2014/15 and grant funds received from Exercise

Movement and Dance Partnership to deliver Dance Fit activities in London.

Dance Fit; Barclays

**Head Office** 

Donation received from Barclays as part of its community investment programme.

Funds received from the Robert Abdesselam Foundation & a donation from Argos

towards the cost of upgrading the kitchen facilities in the London office.

Awards for All Grant received from Big Lottery Fund towards Youth at Risk Training for Street League

staff (training undertaken May 2016).

Moving Young People Into Work Through

A 2 year grant awarded by Comic Relief for the project, "Moving Young People Into Work Through Employer Engagement".

**Employer Engagement** 

CVC 5th Charity

Fundraiser Event

A donation made by PricewaterhouseCoopers towards the costs of the CVC fundraising

event

Impetus-PEF Venture Philanthropy grant funds received via Impetus-PEF (Private Equity Foundation)

related to Impact Work.

Funding award received from Postcode Sports Trust. Impact Award Funding award received from Postcode Sports Trust. Outreach Education

SharedImpact Donation received through the SharedImpact Foundation towards the cost of Street

League Aftercare Services.

## Notes to the accounts for the year ended 31 March 2016 (continued)

#### 21 Analysis of movement in unrestricted funds

	Balance at 1 April 2015 £	Income £	Expenditure £	Transfers £	As at 31 March 2016 £
Unrestricted funds	160,271	3,402,849	(3,247,650)	37,866	353,336
	160,271	3,402,849	(3,247,650)	37,866	353,336

Description, nature and purposes of the fund Name of fund

Unrestricted funds Free reserves after allowing for all designated funds

#### 22 Analysis of net assets between funds

	General fund £	Restricted funds £	Total £
Tangible fixed assets Net current assets/(liabilities) Creditors of more than one year	38,694 589,874 (275,232)	- 412,559 -	38,694 1,002,433 (275,232)
Total	353,336	412,559	765,895

#### 23 Operating lease commitments

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	Prope	Property	
	2016	2015	
	£	£	
Less than one year One to five years	103,487 56,442	31,886 92,486	
, , , , , , , , , , , , , , , , , , , ,			
	159,929	124,372	

# Notes to the accounts for the year ended 31 March 2016 (continued)

## 24 Reconciliation of net movement in funds to net cash flow from operating activities

	2016 £	2015 £
Net income/(expenditure) for the year (as per the		
statement of financial activities) Adjustments for:	215,647	9,388
Depreciation charge	52,440	24,737
Dividends, interest and rents from investments	(767)	(317)
Loss/(profit) on sale of fixed assets	(245)	=
Decrease/(increase) in debtors	359,159	(492,636)
Increase/(decrease) in creditors	(86,823)	104,193
Net cash provided by/(used in) operating activities	539,411	(354,635)

# Reference and administrative information for the year ended 31 March 2016

**Company Registration number:** 04974643 (limited by guarantee)

Charity Registration numbers: 1101313 (England & Wales) and SC 038884 (Scotland)

**Registered office:** 3.05 Canterbury Court

Kennington Park 1 – 3 Brixton Road

London SW9 6DE

Trustees: Trustees, who are also directors under company law, who served during the

year and up to the date of this report were as follows:

Mike Parker Chairman

Andrew Hubbard (resigned 28/09/16)

Andy Ransom

David Lloyd (resigned 28/09/16)
John McManus (resigned 29/03/16)
Shani Zindel (resigned 23/06/16)

Tim Kiddell

Marie-Louise Clayton (appointed 23/06/16) Stuart Beaver (appointed 16/12/15) Yvonne Brady (appointed 16/12/15)

Company Secretary Melanie Davies

Key management

personnel

Matt Stevenson-Dodd Chief Executive

Allan Garrett Managing Director, England (North)

Dougie Stevenson Managing Director, Scotland

Lesley Caron Finance Director

Lindsey MacDonald Managing Director, England (South)

Nigel Mansfield Commercial Director

Paul Evans Director of Organisational Development and

Performance

Bankers Barclays Bank plc

99 Hatton Garden London, EC1N 8DN

Santander UK plc 298 Deansgate Manchester, M3 4HH

**Auditors** Beever and Struthers

Chartered Accountants and Statutory Auditors

St George's House 215 – 219 Chester Road Manchester, M15 4JE

# **PARTNERS**













































































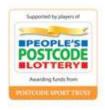








































































Unit 3.05, Canterbury Court 1-3 Brixton Road, London SW9 6DE

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